



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS* FOR WISCONSIN BAY AREA COUNTIES

May 2004

April Unadjusted Unemployment Rates Below One Year Ago Levels

Wisconsin Bay Workforce Development Area

April 2004	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI
Civilian Labor Force*	149,200	15,900	2,000	10,800	43,600	23,400	2,600	16,100	21,400	66,000	351,200	3,082,900
Employed	142,700	14,700	1,800	10,300	40,400	21,800	2,300	14,600	20,200	63,300	332,100	2,925,200
Unemployed	6,600	1,200	200	600	3,200	1,600	300	1,500	1,200	2,800	19,100	157,700
Unemployment rate(%)	4.4%	7.7%	7.9%	5.3%	7.4%	6.8%	11.4%	9.3%	5.7%	4.2%	5.4%	5.1%
Seasonally Adj. Rate (%)	4.2%	-	-	-	-	-	-	-	-	4.3%	-	4.6%
Change from one month ago March 2004												
Civilian Labor Force*	-1,900	100	0	0	-300	-100	0	-100	300	200	-1,900	-9,400
Employed	-300	600	0	200	600	300	-100	200	400	700	2,600	24,300
Unemployed	-1,600	-500	0	-200	-900	-400	0	-300	-200	-500	-4,500	-33,700
Unemployment rate(%)	-1.0%	-3.0%	-1.2%	-1.9%	-2.0%	-1.5%	1.1%	-2.0%	-0.8%	-0.8%	-1.3%	-1.1%
Seasonally Adj. Rate (%)	-0.4%	-	-	-	-	-	-	-	-	-0.2%	-	-0.5%
Change from one year ago April 2003												
Civilian Labor Force*	5,200	300	100	0	-500	200	0	-300	300	2,200	7,600	29,300
Employed	6,300	700	200	200	-100	400	0	-100	600	2,800	11,100	61,100
Unemployed	-1,100	-500	0	-200	-400	-200	0	-200	-300	-700	-3,500	-31,900
Unemployment rate(%)	-0.9%	-3.0%	-2.5%	-2.1%	-0.9%	-0.9%	-0.6%	-1.3%	-1.2%	-1.2%	-1.1%	-1.1%
Seasonally Adj. Rate (%)	-0.9%	-	-	-	-	-	-	-	-	-1.0%	-	-1.1%

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NW's data is benchmarked to 3/2002.

April's seasonally unadjusted unemployment rate in the Wisconsin Bay Workforce Development Area declined 1.3 of a percentage point over the month to 5.4 percent. Nine of the area's ten counties had decreases in their monthly rate. Menominee was the only county in the region to post an increase. The county rose 1.1 of a percentage point during the month to 11.4 percent, the highest level of any county in the region.

Rates in the region ranged from a low of 4.2 percent in the south for Sheboygan County to a high of 11.4 percent

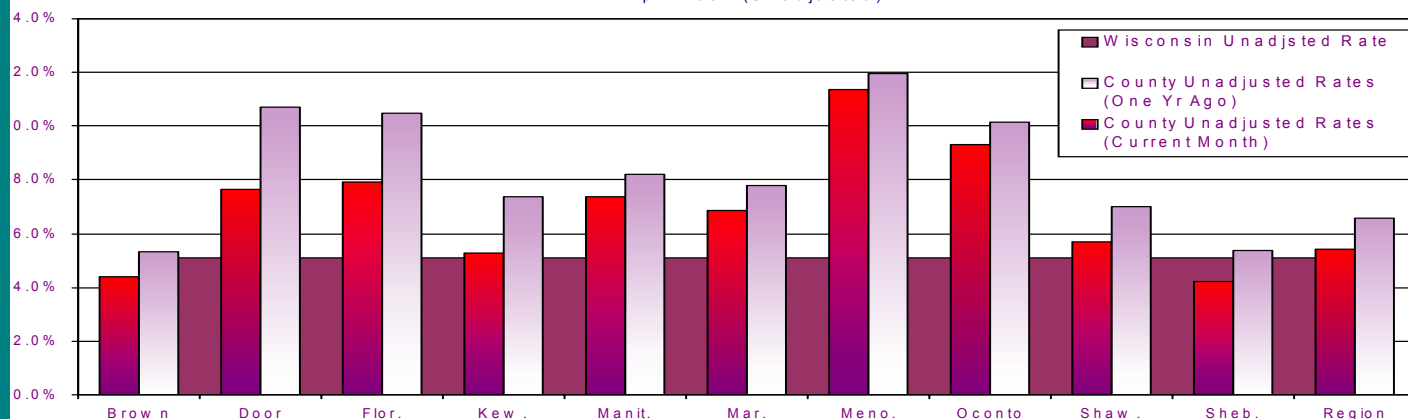
in Menominee County which had the second highest unemployment rate in the state. Iron County at 12.6 percent was the highest. The monthly declines were between 0.8 of a percentage point in Shawano County to 3.0 of a percentage point for Door County. The decline in the monthly rates are primarily due to seasonal patterns in the region along with by an improving economy.

The improvement in the economy is probably better shown by changes in the region's labor force, employment, and unemployment change over the last twelve

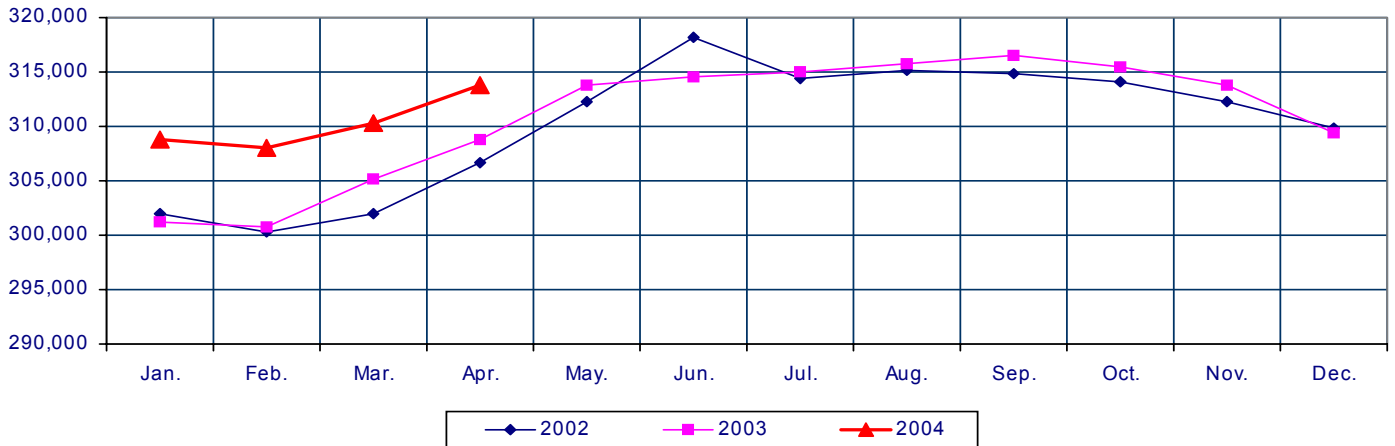
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Wisconsin Bay WDA County Unemployment Rates

April 2004 (Unadjusted)



Nonfarm Wage and Salary Employment Change 2002 to 2004



months. The unemployment rate in all of the counties in the Bay Area were well below 2003 levels in April.

During April, the Bay Area's rate was 1.1 of a percentage point below last year. This is also an improvement from last month with the March to March comparison, when the difference was only 0.5 of a percentage point below the 2003 level. Six of the area counties are more than 1.0 of a percentage point below last year. The smallest difference in any of the counties is in Menominee County which was down 0.6 of a percentage point from last April.

Along with the drop in the region's unemployment rate over the year, is growth in the region's labor force and the number employed. The number of workers in the labor force was up 7,600 from last year. This includes the fact

that the labor force declined 1,900 in April. The number employed rose 11,100 over the last twelve months, while the number unemployed declined 3,500.

Generally, the unemployment rates begin to drop during March of each year, at the same time the number of workers entering the labor force and the number obtaining employment begins to increase. This continues through June when school lets out, the weather improves, and the tourism season begins. There was some exception to this generality this year as the labor force declined during the month, rather than increasing.

The number of employed does not usually coincide with the number of jobs in an area as counted in nonfarm wage and salary employment (NFWs). In counting the number

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U.S. Consumer Price Index - All Urban Consumers (CPI-U)

National (U.S. City Avg.) 1982-84 = 100				Class B/C-North Central States (1996 - 100) (Size 50,000- 1,500,000)			Class D-North Central States (1996 - 100) (Size Less than 50,000)		
	Apr-04	Mar-04	Apr-03	Apr-04	Mar-04	Apr-03	Apr-04	Mar-04	Apr-03
Item	Index	Index	% Change Previous Month	Index	Index	% Change Previous Month	Index	Index	% Change Previous Month
All Items	188.0	187.4	2.3%	115.6	115.2	2.1%	173.0	173.0	0.3%
Food & Beverage	185.0	184.9	3.4%	113.2	113.6	1.8%	175.0	175.0	3.7%
Housing	188.4	187.9	2.3%	113.7	113.5	1.6%	163.9	163.9	-0.7%
Apparel & Upkeep	124.3	123.5	0.3%	93.4	92.1	-0.4%	128.7	128.7	-6.5%
Transportation	161.8	160.5	1.6%	116.0	114.9	3.3%	145.9	145.9	-2.3%
Gasoline (all types)	155.3	149.8	11.0%	160.4	153.4	17.8%	130.7	130.7	0.4%
Medical Care	308.3	307.5	4.7%	134.0	132.9	6.9%	301.1	301.1	7.0%
Energy	145.9	143.1	5.6%	141.3	138.0	9.5%	129.2	129.2	3.5%

(Not seasonally Adjusted)

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of employed, this includes everyone that is employed for a business, self employed, and includes unpaid family employees in a family owned business. Both include full time and part time workers. Generally the number of employed is greater than NFWS employment because it is more inclusive.

During April, NFWS employment increased 3,500 from March. Just under one third of these jobs were in the construction and mining, (quarrying) and natural resource industries. Most of this increase is seasonal in nature. Manufacturing picked up slightly adding just over 300 jobs during the month bringing the total number of manufacturing jobs up to 77,000. This is about 1,200 above last year. The trade sector employment numbers increased just over 700, while leisure and hospitality added another 600 jobs during the month. Both of these industry sectors are also on a seasonal cycle and employment generally increases during the second quarter of the year.

Overall, the number of jobs in the Bay Area rose 6,600 from one year ago. Approximately 18 percent of these jobs were in manufacturing. This sector makes up 24.5 percent of all of the jobs in the Bay Area. Other industries that had large increases in employment over the last twelve months include: trade, up 600; education and health services, up 1,000; leisure and hospitality, up 2,000; and information, professional and business ser-

vices and other services, up 1,400.

Brown County and Sheboygan County had the largest over the year increases in NFWS employment with Brown increasing 4,800 and Sheboygan increasing 2,000. Three counties in the region had declines in NFWS employment over the year. They were Manitowoc County, down 700; Marinette County, down 100; and Oconto County, down 200. The decrease in Manitowoc County is a carryover effect of the Mirro plant closing, which occurred after April of 2003. If that were not included, Manitowoc would most likely show growth of about 200.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Green Bay MSA was 4.2 percent, down from 4.6 percent last month. The rate was 0.9 of a percentage point below last year. The rate for the Sheboygan MSA, was 4.3 percent, a drop of 0.2 of a percentage point from March and a drop of 1.1 a percentage point below the one year ago level. The nation's rate was 5.6 percent. The rate for Wisconsin was 4.6 percent.

For additional labor market statistics contact our website at <http://www.dwd.state.wi.us/lmi>.

Wisconsin Bay Workforce Development Area

April 2004	Brown	Door	Flor.	Kew.	Manit.	Marinette	Meno.	Oconto	Shaw.	Sheb.	Bay Area	WI
Total Nonfarm	150,900	12,600	1,300	6,600	34,700	20,700	2,200	9,100	12,800	62,900	313,800	2,799,700
Total Private	133,000	10,800	900	5,300	30,200	18,400	200	7,300	10,000	56,200	272,300	2,378,700
Goods Producing	35,400	2,800	300	2,200	12,000	7,100	*	2,700	2,800	26,300	91,500	627,600
Service Producing	115,500	9,800	1,000	4,400	22,700	13,700	2,200	6,400	10,000	36,600	222,200	2,172,100
Constr., Mining & Nat.Rsrcs	7,600	1,000	0	500	1,100	700	*	500	600	2,600	14,500	125,000
Manufacturing	27,800	1,900	300	1,700	10,800	6,400	*	2,200	2,200	23,700	77,000	502,600
Trade	22,400	1,800	100	800	4,200	2,800	100	1,100	2,000	7,800	43,100	434,900
Transportation & Utilities	9,600	100	40	500	1,700	700	*	300	300	1,200	14,400	319,000
Financial Activities	10,800	600	30	200	1,000	500	*	200	500	2,400	16,300	158,600
Education and Health Services	18,500	1,400	100	500	4,700	2,900	*	1,100	1,600	7,000	37,600	375,000
Leisure & Hospitality	13,400	2,300	200	600	3,000	1,800	*	1,000	1,300	4,100	27,800	243,200
Info., Prof. & Bus. Svcs, Other Svcs	22,900	1,700	100	600	3,800	2,700	*	900	1,500	7,400	41,600	967,700
Total Government	17,900	1,900	400	1,300	4,500	2,300	2,000	1,800	2,800	6,700	41,500	421,000
Federal	1,000	100	30	100	200	100	*	100	100	200	1,900	29,200
State	2,600	100	20	0	200	200	*	0	100	600	3,800	101,500
Local	14,300	1,700	300	1,200	4,100	2,000	2,000	1,600	2,600	5,900	35,700	290,300

Change from one month ago March 2004

Total Nonfarm	500	600	30	100	600	300	-50	100	300	1,000	3,500	39,600
Total Private	300	500	20	100	600	300	10	100	200	900	3,000	37,000
Goods Producing	500	0	20	0	200	100		0	0	400	1,300	12,100
Service Producing	0	600	10	100	400	300	-50	100	300	600	2,200	27,500
Constr., Mining & Nat.Rsrcs	400	100	10	0	100	100		100	0	200	1,000	8,400
Manufacturing	100	-100	10	0	100	0		-30	0	200	320	3,700
Trade	400	100	0	0	0	0	0	0	20	200	720	5,400
Transportation & Utilities	0	0	0	10	100	0		10	-10	0	90	3,900
Financial Activities	-100	0	0	0	0	0		0	0	0	-60	-500
Education and Health Services	-200	0	0	0	0	0		0	-10	100	-40	800
Leisure & Hospitality	-200	300	0	30	100	100		40	100	100	640	8,500
Info., Prof. & Bus. Svcs, Other Svcs	-100	100	0	20	100	100		10	30	100	320	10,400
Total Government	200	100	10	10	0	0	-60	40	110	100	530	2,600
Federal	0	0	0	0	0	0		0	0	0	10	0
State	0	0	0	0	0	0		0	0	0	10	1,600
Local	200	100	10	10	0	0	-60	40	110	100	520	1,000

Change from one year ago April 2003

Total Nonfarm	4,800	500	100	0	-700	-100	0	-200	200	2,000	6,600	38,100
Total Private	4,800	400	0	0	-600	100	0	-100	300	2,000	6,800	45,700
Goods Producing	1,500	100	0	-100	-600	-100		-300	0	700	1,300	4,100
Service Producing	3,300	400	100	100	0	0	0	100	100	1,300	5,400	34,000
Constr., Mining & Nat.Rsrcs	100	0	0	0	-200	0		0	0	100	0	5,400
Manufacturing	1,400	100	0	-100	-400	-100		-300	0	600	1,200	-1,300
Trade	200	0	0	0	-100	0	0	0	100	500	600	11,700
Transportation & Utilities	100	0	0	0	100	0		0	0	0	200	8,100
Financial Activities	100	0	0	0	0	0		0	0	100	300	2,700
Education and Health Services	800	0	0	0	100	0		100	100	0	1,000	10,700
Leisure & Hospitality	1,300	200	0	0	-100	100		100	0	200	2,000	7,500
Info., Prof. & Bus. Svcs, Other Svcs	800	100	0	0	0	0		0	0	500	1,400	22,400
Total Government	0	100	0	100	-100	-200	0	-100	-100	0	-200	-7,600
Federal	0	0	0	0	0	0		0	0	0	0	-500
State	-100	0	0	0	0	0		0	0	-100	-200	-4,100
Local	100	100	0	100	-100	-200	0	-100	-100	100	0	-3,000

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

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